



12th Annual Conference

Keeping It Fun

February 20-22, 2014

Morgan Hill, CA

Thursday, February 20

- 12:00-5:00pm Registration
4:00-5:00pm Board Meeting (all welcome)
5:00-7:00pm Dinner on your own
7:00-9:00pm Welcome Reception

Friday, February 21

- Early Breakfast on your own
9:00-11:00am Opening Remarks, Introductions
11:00-11:30 Break
11:30-12:30 Overview of the Classic British Marketplace
Jason Len, XKs Unlimited
David Nock, Sports Car Specialists
12:30-2:00 Lunch
2:00-3:00 How Ebay Can Improve Your Bottom Line
Dan Tsuchiya, eBay
3:00-3:30 Break
3:30 Bus Departs for Pierce Manifolds
4:00-5:00 Tour of Pierce Manifolds
5:00 Bus departs for On The Road Again
6:00-8:30 Pub Night at On the Road Again
with a stop on the way at Pierce Manifolds
Special Presentation by Robbins Tops
8:30 Bus Departs for Hotel
9:00-?? Informal discussion and problem solving at the hotel

Saturday, February 22

- 8:00-9:00 Breakfast (provided)
9:00-10:00am Modern Fuel in Classic Cars
Lake Speed, Jr., Driven Racing Oils
10:00-10:30 Break
10:30-11:30 Modern Oil in Classic Cars
Lake Speed, Jr., Driven Racing Oils
11:30-12:30 Panel Discussion: BMTA Businesses Respond
to Fuel and Oil
Mike Pierce, Pierce Manifolds
Joe Curto, Joe Curto Inc.
Dan Icaza, D&J Car Care
12:30-2:00 Lunch
2:00-3:00 Break-out Sessions
Price & Value Strategies
Social Media Strategies
3:00-3:30 Break
3:30-4:30 Making Opportunity Out Of Parts Quality Issues
4:30-5:30 Free Time
5:30-Late Event at private collection

Sunday, February 23

Farewells & Departures

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