



May 18, 2015

Dear BMTA Member,

It is election time once again. There have been six candidates brought forward for two available BMTA board member positions. Below are the biographies of the six candidates in alphabetical order by last name. You will also find enclosed a self-addressed, stamped ballot post card. Please fill this out marking your choice(s), making sure to select no more than 2 candidates. To be counted, post cards must be postmarked no later than Friday, May 29, 2015.

Joe Alexander – Alexander Racing Enterprises

Dad was a farm implement dealer in Iowa for over 30 years. This afforded me the opportunity to steam clean greasy tractors before safety gear was in vogue. That and other knuckle busting jobs propelled me toward a degree in business. But I remained in the mechanical arena by working for Deere and Company for most of my career. First, I was involved in Manufacturing Engineering, followed by being a Project Manager and new business development. One of my business proposals took John Deere on the highways with truck, bus, and RV chassis and to 100 million annually in sales. (This business was subsequently sold and Freightliner currently produces those chassis.)



Stuart Arbeit – Custom Spares Ltd.

I am the founder of Custom Spares Ltd. a warehouse distributor & importer concentrating on British & European parts for vehicles 1945-1985. What sets us apart is our attention to quality & detail in all we handle, i.e. 316 stainless steel caliper pistons and OE quality repair kits for Girling/Lockheed applications, made in the UK. As a teenager enthralled with cars, I hung out & then worked, at the neighborhood auto parts store beginning in



445 West 22nd Street • Holland, MI • 49423
(616) 355-2850 • Fax: (616) 355-4266
www.britcar.org • eclecticalan@gmail.com



1967. From there met Peter Morris, the founder of one of the industries first importers. I subsequently began working for him at Columbia Motor Corp. in 1969. At Columbia I came to appreciate that even at higher prices, we were selling only the finest products, i.e. Ferodo, Lockheed, Girling, Bremi, Mahle, Vandervell, Marchal, Borg & Beck - to name a few, enthusiasts were happy to pay more for the best parts available. After a few years I became an independent sales rep in the aftermarket industry, continuing to rep Columbia as well as others. In 1979 I moved on to rep Vera Imported Parts before leaving to start Custom Spares. I have an extensive knowledge and respect for the history of the import car aftermarket.

While we sell parts for all makes of imports, my heart remains with the British sports cars especially, and the sedans, too! I own a Lotus Elan that I have had longer than I have been married (37 years) and am down from 2 Lotus Europas to only 1 but have a TVR, too.

Susan Berkowitz – Victoria British Ltd.

Susan Berkowitz is Marketing Manager at Long Motor Corporation/Victoria British Ltd., where she is a 23 year veteran. She attended the very first BMTA conference as well as many others since. Susan started her career in the boating industry at Covert Marine. Working her way through college she graduated with a Bachelors in Business Administration with an emphasis in Direct Marketing. Susan also has automotive



experience with Relco, Corporate headquarters for Reliable Automotive, as their Creative Manager and gained additional experience with an ad agency. Susan has been married for almost 30 years. She and Jack have one son, Blake. Together, they enjoy going to places in their 1977 MGB.



Tucker Madawick – AutoSport Inc.

72 years old, married 22 years, 1 daughter, whom some of you know Erika. Practicing mechanic for over 50 years, business for 38, race car mechanic professionally for 20 years, SCCA, IMSA. Currently own and race a 1959 Elva Courier. Founded Autosport, Inc in 1976 In Bloomington, Indiana, and consider it my home. I'm fortunate enough to have had the opportunity to buy my own shop outside city limits and have my shop on my own property.

I specialize in Euro and English vehicles from the late 70's to prewar. My main shop floor is about 2200 sq.ft., which is half full of machinery, lathe, vertical mill, engine balancer, tire, wheel and alignment services, small sheet metal shop with all common welders. I am fairly computer savvy, don't use upscale business programs to help run my business, old school.

I think I could bring a few things to the table, my racing experience, trying to bring some of these very knowledgeable talented folks to the BMTA. Try and set up a committee to bring young folks into the business, there are more parts to it than the just the restoration side. I appreciate the comradery I've developed over the years and would like to get to know more about the future of the BMTA; keep it growing.



David S. Wallens – Classic Motorsports Magazine

We were there when Carl Heideman and John Twist created the British Motor Trade Association, and it has been an honor serving as chairman of the board. With your vote and support, I'd like to continue working to make the BMTA all that it can be.

Why keep me on the board? In addition to my tireless work ethic, you get the connections





that I have made during my 25 years in the business. When the BMTA needs an ally in the automotive world—whether it's someone helming a major tire supplier, world-class concours, classic car insurance provider or one-man restoration shop—I am happy to wear my BMTA hat and make the call. You also get my experience, from organizing and promoting events to attending automotive trade shows.

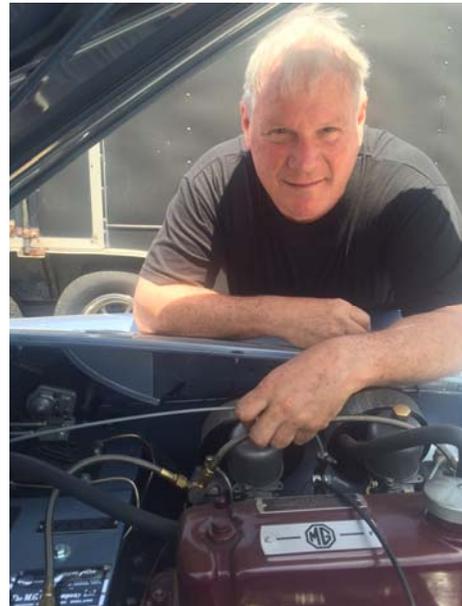
More people than ever know the BMTA name, so let's keep the momentum rolling. I am happy to continue serving.

Bruce Woodson – Mercer & Woodson

Born and raised in Richmond, Virginia, I am the son of an avid car collector and have always had an interest in cars, especially British sports cars. In 1989, a partner and I opened Mercer & Woodson Automotive, and we are still going strong.

I have been a longtime member of this association, and enjoyed getting to know you through general business transactions and from our conventions.

I have also participated actively in local, regional, and national car clubs, most recently serving as Chairman of the North American MGA Register. Through these experiences, I learned a great deal of what our customers want, expect, and are willing to pay for, in the many services offered by BMTA members.



I am proud of what this organization represents, and would be honored to serve on the Board. I look forward to the opportunity to strengthen and broaden the BMTA's outreach in North America.